

POLICY AND FINANCE COMMITTEE

28 JUNE 2018

TOUR OF BRITAIN 2018 – BUDGET REQUEST

1.0 Purpose of Report

1.1 To secure approval for budget provision of £10,000 to cover the costs associated with the District Council being a project partner hosting Stage 7 of the 2018 Tour of Britain in Nottinghamshire.

2.0 Background Information

2.1 Members will be aware that Policy & Finance agreed at its meeting on 25 January that the Council gives 'in principle' support to the County Project team to deliver the 2018 stage of the Tour in Nottinghamshire.

2.2 It has now been confirmed that Nottinghamshire will host Stage 7 of the Race on Saturday 7 September 2018 which is the penultimate stage before the race concludes in London the following day.

2.3 The 2018 race will start in Rushcliffe (West Bridgford) and finish in Mansfield. It will cover 220 kilometres of the county's roads with Newark & Sherwood hosting approximately 73 kilometres of the course, taking in 20 of our towns and villages. Route details are attached in **Appendix A**.

2.4 The success of the 2017 event and the associated positive exposure brought to Nottinghamshire and in particular our District through live international media coverage had a positive impact on tourism and generated significant additional visitor spend during the event.

2.5 Although the District is not hosting the start or finish in 2018, it will be necessary to have a budget provision to enable the Project Team to improve on the community engagement that was palpable last year and thereby promoting the District in the best possible light. This includes ensuring that the route is clean and well-presented and that communities are supported and encouraged to mobilise and embrace the event as they did in 2017 which was recognised by the Tour organisers last year as an exceptional effort in Newark and Sherwood.

2.6 Accordingly the £10,000 budget request would cover a contribution towards partner hosting costs of £5,000 and £5,000 towards costs associated with ensuring that exposure opportunities are maximised for the District Council and its communities and in doing so support the Council's corporate themes in respect of People, Place and Public Service.

2.7 In addition a proposal is in development for a 'Notts. Tour Ride' event on the Sunday after the Stage which it is hoped will encourage some visitors to stay in the area overnight and others to participate in a special event which will further highlight Newark and Sherwood.

3.0 Proposals

3.1 Policy & Finance Committee approve a budget provision of £10,000 to cover the costs associated with the District Council being a project partner hosting Stage 7 of the 2018 Tour of Britain in Nottinghamshire.

4.0 Equalities Implications

4.1 This event is being organised nationally by Sweet Spot Promotions on behalf of the Tour of Britain and will be delivered in accordance with the Equalities Act. The District Council will be mindful of its obligations under the Equalities Act in respect of its contribution to the event in the District.

5.0 Impact on Budget/Policy Framework

5.1 There is no budget approval for the 2018 Tour of Britain event therefore Members of the Policy & Finance Committee need to approve the request for a budget in accordance with the Council's Financial Procedure Rules.

6.0 Comments of Business Manager – Financial Services

6.1 The £10,000 budget will be funded from general fund balances within the current financial year.

7.0 RECOMMENDATION

That a budget provision of £10,000 to cover the costs associated with the District Council being a project partner hosting Stage 7 of the 2018 Tour of Britain in Nottinghamshire be approved.

Reason for Recommendation

To ensure suitable budget provision exists to cover all costs associated with staging the 2018 event.

Background Papers

Nil

For further information please contact Andy Hardy on Ext 5708

Kirsty Cole
Acting Chief Executive